



## Learning, Culture & Children's Services Service Plan for 2009/2010

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Lifelong Learning & Culture Service Plan

LCSS Directorate Summary – Budget Sheet



## **Lifelong Learning and Culture Service Plan: 2009/10**

**Service Plan for:** Lifelong Learning & Culture

**Directorate:** Learning, Culture & Children's Services

**Service Arm:** Lifelong Learning & Culture

**Service Plan Holder:** Charlie Croft

**Director:** Pete Dwyer

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**Executive Member:** Christian Vassie / Carol Runciman

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## Section 1: The Service and its Objectives

### ***More People, More Often***

The service mission is:

*To make lifelong learning and culture opportunities available to More People, More Often.*

The service takes particular responsibility for the Cultural City vision statement:

*Celebrating both our uniqueness and our diversity, we will promote a culture that helps build a confident and creative community, welcomes and inspires resident and visitor alike, and encourages quality opportunities for fun, learning, and fulfillment open to all.*

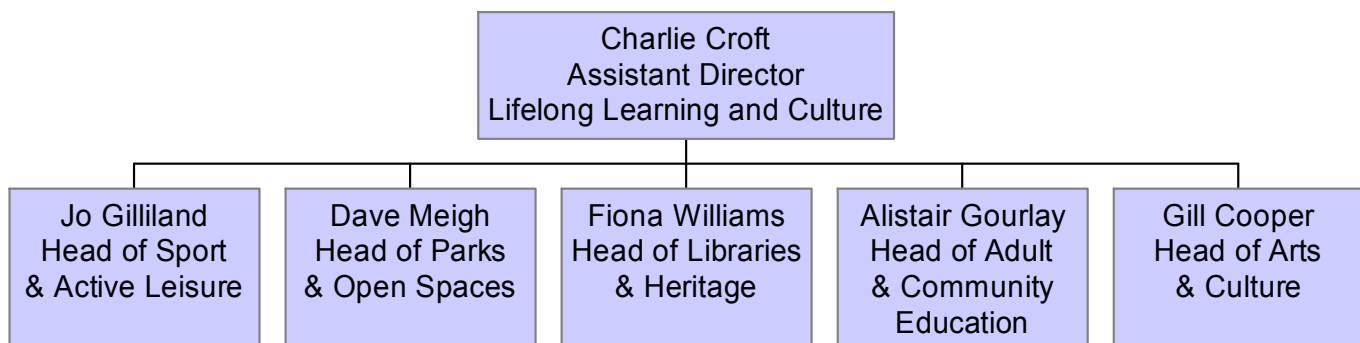
It also contributes to the Learning City vision statement:

*To ensure all those who live and work in York have the education and skills that will enable them to play an active part in society and contribute to the life of the city. To ensure that the city is seen as an internationally recognized centre for education with a commitment to lifelong learning and creativity which is second to none.*

### **The Service**

Lifelong Learning and Culture (LL&C) consists of the following services:

- Adult and Community Education
- Arts and Culture
- Sport and Active Leisure
- Parks and Open Spaces
- Libraries and Heritage



## Objectives

The service is organised around 4 outcome areas:

**Vibrant Places and Spaces:** *We will work with others to ensure that the highest quality events, facilities and open spaces are available for residents and visitors to enjoy and we will support local communities to direct their own cultural activities*

**Active Lifestyles:** *We will increase participation in active lifestyles so that by 2013 we have the highest participation rates in active lifestyles of any city in the country.*

**Learning:** *We will maximise the council's contribution to increasing access to and take up of learning opportunities so that by 2013 our participation levels are amongst the best in the country across all sections of our communities*

**A Cultural Offer for Young People:** *We will make York a culturally exciting place for young people so that by 2013 a weekly 10 hour "Cultural Entitlement" is available to all young people and young people report that York is amongst the very best places to live in the country*

## Corporate Strategy

This plan reflects the Council's Corporate Strategy, the Local Area Agreement (LAA) and the Children and Young People's Plan. Notably it takes account of the need to:

- Increase people's knowledge and skills to improve future employment prospects
- Improve the health and lifestyles of people in York, in particular among people whose levels of health are the poorest
- Improve the life chances of the most disadvantaged and disaffected children, young people and families in York

## Section 2: The Outcomes

### Vibrant Places and Spaces

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York, City of Culture, in the community strategy aims to make York:

- A City of International Significance
- A Diverse, Inclusive and Cosmopolitan City
- An Active and Participative City
- A Creative City
- A City of High Quality Spaces

We need to support these aims by developing the cultural infrastructure, not just buildings but also events and activities as well as those things that contribute to cultural development: leadership, effective partnerships, community development. In this way culture will contribute to a thriving, sustainable community that will improve everyone's quality of life.

Where are we now?

York is a beautiful city with a wide range of cultural and heritage assets, excellent open spaces and a broad programme of cultural activity, festivals and events. York has a correspondingly high profile nationally and internationally drawing over 4m visitors each year.

There is a strong sense of commitment, energy and goodwill across the cultural sector leading to innovative and creative provision. There are a number of strong functional partnerships enhancing cultural provision in the city yet there is scope to improve the effectiveness of our strategic partnership working.

Participation in the broadest range of cultural activity in York is generally high compared to regional and national data (see Household Survey and Active People survey). However, there remain whole swathes of citizens who do not get involved. This is particularly striking in active leisure where three quarters of the population are inactive. People continue to cite lack of knowledge of the opportunities available to them as a reason for not participating.

Volunteering is the lifeblood of cultural activity and an area that we need to support. Being able to take part in cultural activity and learning opportunities as local neighbourhood level is a key element in ensuring that More People, More Often becomes a reality for everyone.

It is also clear that there is much more to do to address a lack of diversity in the city's cultural offer and to ensure that it addresses the needs of all sections of our community.

There are many potential opportunities to improve the built infrastructure, to address the gap between where we are now and what a "city of international significance" would look like in cultural terms. There is a huge investment requirement if, for example, our heritage institutions are to return to the cutting edge status they once held. And there is a real need to improve the public realm in the city.

The starting point will be the Cultural Quarter proposal. We will also address opportunities as they arise, for example through York Northwest, Castlegate Piccadilly. However, it is essential that a clear vision is developed first to enable effective partnerships to be built, capable of advocating for and delivering provision in which everyone wants to participate, if these opportunities are to be grasped.

We currently offer a wide range of activities, events and festivals within the city working with a diverse pool of providers. Delivery partnerships have been developed across the sector and there is much enthusiasm for involvement and participation. Further opportunities will be created through the 2012 games and the regional major events strategy.

Despite the improvement in the percentage of the population that view the city as a vibrant, cosmopolitan centre, the perception of York as a place where events and festivals are tolerated rather than welcomed or celebrated still persists, both in the city centre and neighbourhoods (2006 survey of events organisers). Expectations of improvement in both information access and provision continue to grow and are currently unable to be met. External partners look towards council services to provide strategic leadership in this area.

**Actions:**

Initiative	Action	By:	Lead
Drive forward the key cultural infrastructure projects that will bring to life the City of Culture vision	Drive forward the cultural quarter as the key project: <ul style="list-style-type: none"> <li>▪ A design masterplan completed</li> <li>▪ A business plan for the whole of the cultural quarter adopted</li> <li>▪ The project incorporate within the Local Development Framework (LDF)</li> <li>▪ A project team established with agreed programme of work</li> <li>▪ The first phase of refurbishment of Explore York Library Explore Centre completed</li> <li>▪ Work begun on the refurbishment of the Yorkshire Museum and Gardens and the land behind the Art Gallery</li> </ul>	December 2009	Gill Cooper  Fiona Williams  York Museums Trust
	Develop an agreed way to forward for bringing the Barbican Auditorium back into use	May 2009	Charlie Croft
	Work with York@Large to scope major development sites to identify cultural requirements	December 2009	Gill Cooper
	Develop a delivery plan for the new York Library Archive and Local Studies facility as Phase II of the Explore York Library Learning Centre Project	March 2010	Fiona Williams
	Identify priority areas and actions from the 2008 Policy Planning Guidance 17 study Sport, Recreation and Open Spaces	October 2009	Dave Meigh

<b>Initiative</b>	<b>Action</b>	<b>By:</b>	<b>Lead</b>
Further develop the quality of our partnership work	Work with our partners in Active York to develop and adopt a constitution which allows engagement at all levels and given stakeholders direct influence over sport and physical activity developments in the City	December 2009	Jo Gilliland
Work in partnership with our FE & HE institutions to promote the skills and work of their students and graduates	<p>Work with Higher York to:</p> <ul style="list-style-type: none"> <li>• Create and promote a coordinated year round calendar of events that will showcase the cultural product of our further and higher education institutions</li> <li>• Find opportunities in the city centre for display of exhibitions and for commissioning of creative work</li> <li>• Offer further volunteering opportunities to students that promote their skills and talents. (building on arrangements in place for Sport &amp; Active Leisure)</li> <li>• Provide more opportunities for students to work in and alongside communities by identifying premises suitable for creative work</li> </ul>	March 2010	Gill Cooper
Provocatively market cultural opportunities using innovative, creative methods employing the very latest digital technology	Reinvigorate Yortime as a fully interactive website, allowing the community to showcase their own cultural opportunities, to create debate, and to allow residents to search for cultural opportunities at times and places of their choosing	March 2010	Fiona Williams
	Develop a 'What's Coming Up' e-bulletin accessible for all residents by subscription and circulated on a monthly basis	October 2009	Gill Cooper
	Launch a "Just 30" activity campaign (subject to LAA Development Fund support)	December 2009	Jo Gilliland
	Use mobile technology linked to Yortime to allow residents to get information about opportunities in their area by text.	March 2010	Fiona Williams
Improve effective support to enable people to do stuff for themselves	The cross service events group will establish a best practice approach to community consultation, project management, evaluation and will review events and activities to support corporate activities	December 2009	Gill Cooper
	Publish through Yortime what support is currently given by the different services to volunteers and voluntary groups and how this can be made more widely available e.g. funding, recruitment, development and training	October 2009	Dave Meigh
	Develop a central database for volunteering and development opportunities across LLL&C through Yortime and work with CVS to develop these volunteering opportunities.	March 2010	Dave Meigh / Jo Gilliland



<b>Initiative</b>	<b>Action</b>	<b>By:</b>	<b>Lead</b>
Improve neighbourhood places and spaces so more people use them more often	A list of all LL&C notice boards will be published on the web with guidance on what is permissible	August 2009	Dave Meigh
	Work with every Ward Committee to deliver activities and events either at their request or with their support	March 2010	Dave Meigh
	We will improve 8 sites ensure that all works are Disability Discrimination Act (DDA) compliant	March 2010	Dave Meigh
	Work with Manor School, the Football Foundation and Poppleton Junior Football Club to create new community pitches, changing facilities and a club house in the Poppleton area	March 2010	Jo Gilliland
	Complete 10 "playbuilder" schemes	March 2010	Dave Meigh
	Develop plans for Clifton and Tang Hall Explore Centres	December 2009	Fiona Williams
	Progress feasibility studies to identify 10 sites to make fit for purpose for holding events. To include hard standing, power supply, toilets, picnic facilities, access, litter disposal, shelter. We will Identify the funding needed to deliver these improvements	April 2010	Gill Cooper / Dave Meigh
Enhance the perception of York as a vibrant cosmopolitan city, both in its centre and its local neighbourhoods, through all services contributing to the programme of activities, events and festivals	Plan a reinstatement of the Lord Mayor's Day Parade	April 2010	Gill Cooper
	Review, update and improve our "City of Festivals" on-line resource base for events organisers to ensure it reflects current sector best practice	August 2009	Gill Cooper
	Plan community participation programmes in readiness for the 2012 games e.g. big picnics, pageants, sporting giants programme	April 2010	Gill Cooper
	Provide the lead to create a City of Faiths Festival programme	June 2009	Charlie Croft
	Run in each service group at least one activity, event or festival that all other services can contribute to	March 2010	Dave Meigh
	Promote Illuminating York, Cycle City and Mystery Plays cycles as major events for the region	March 2010	Gill Cooper

## Active Lifestyles

It is well established that physical activity and active leisure are critical to many dimensions of individual and community health. Guidance dictates that adults should be undertaking at least 5 lots of 30 minutes of moderate intensity activity per week, and young people, 60 minutes per day. Local research shows that 46% of the adult population are in fact doing no sport or active leisure at all. Whilst the position is much better for young people undertaking school based PE, sports and dance, they participate significantly less in community and club settings.

Our research tells us what factors need to be addressed in order to achieve the level of participation we are aiming for. We need to achieve a position where:

- Participants will be able to access a wide menu of activities encompassing all levels of physical abilities, and suitable to their age, cultural interests (from allotments, to chair based exercise, to tea dances) complemented by informal, no cost opportunities for those uninspired by “organised” sessions in the form of trim trails, tree walks, cycle routes, skateboarding, etc. Activities will be offered at a variety of times, fitting in with participants lifestyles. These programmes will address issues for e.g. around childcare, work practices.
- Participants will be encouraged to engage in activities which build their confidence. We will support them into activity by organising buddying systems, focussing on social leisure activities, and providing better linkage to active living and “first step” physical activity programmes. We will, however, target our resources at those participating the least and market activities for those who are captive audiences (obesity groups, retired residents, council tenants, sedentary workforces).
- Information about “what’s on” will be readily available through a variety of formats but in a “one stop shop” approach. Participants, and more importantly, non-participants will also be encouraged to understand the health benefits of physical activity through the establishment of a clear marketing campaign with branded activities linked to it.
- Places and spaces to do active leisure will be increased and enhanced. Participants’ satisfaction with the facilities in the city (which is currently well below local authority average) will improve, with a culture of encouragement and the customer experience being of highest importance. Customers will see public resources spent on front end customer care rather than fixed costs, more accessible public use of school and other community facilities for activity, more creative use of non traditional venues for physical activity and we will place our own facilities in a position to complement the prominent number of high quality private fitness facilities and the strong club based voluntary sector in the city.
- Participants will see a seamless and consistent coordination of active leisure opportunities across a range of providers and funders, making it easier for them to move from one activity to another and to sustain their involvement. This will apply particularly to young people’s participation linking school and community activity through provision of the “10 hour cultural offer”. Active York will help to ensure that leadership of this area is clear, funding is sustainable and coordinated and that accountability for delivery of targets are shared.

Where are we now?

We are ranked 40<sup>th</sup> out of 410 local authorities for participation and the 7<sup>th</sup> highest participating city in England and Wales despite very low expenditure per head of population: for facilities (York is ranked 23<sup>rd</sup> out of 30 Unitary authorities) and for sports development York is ranked 28<sup>th</sup> out of 30 unitary authorities spending only 38p per resident (highest is £9.90).

We offer a very broad ranging service touching all communities, providing facilities and acting as an advisor and facilitator; however, staffing and other resources are very thinly spread leaving no opportunity for expansion of well performing areas of service.

We are responsive to changes in trends and national agenda and have a successful track record in drawing in external funding for new projects and staffing; this has resulted in many of our staff being on short term externally funded contracts and not being part of our core establishment or budgets.

We perform very well in terms of young people's participation in high quality PE and Sport. However, when it is not part of a statutory education package and young people are given the freedom to choose their leisure activities, participation falls to levels comparable with the adult participation figures. We may be able to increase awareness of opportunities, benefit from economies of scale and bring about service improvements by developing joint working with other young people's activity providers.

50% of our budgets are tied up in the operation of our pools and sports facilities. These have a limited capacity to cater for the level of increased participation we are being challenged to deliver (at least 2,041 new participants per year). There may be opportunities to release budget from facility operation to fund other areas of the service and to create capacity in the sector.

There is much overlap between the work of the council, and statutory health providers. We have established some excellent health related exercise programmes but we have limited engagement and almost no financial input from the Primary Care Trust (PCT). We must consider how to create better partnership working and increase the funding the service receives for health related activities.

**Actions:**

<b>Initiative</b>	<b>Action</b>	<b>By</b>	<b>Lead</b>
Increase the range of, and access to, high quality opportunities that encourage a culture of participation in active lifestyles	Ensure that all activities and events that benefit residents' physical and mental health are coordinated and promoted across all services through the "Just 30" campaign	December 2009	Jo Gilliland
	Focus our targeted delivery on those adults over the age of 50 and on those who have a limiting disability, in order to support residents whose participation levels are significantly lower than the city's average	March 2010	Jo Gilliland
	Complete work plans for the five objectives in the Active York strategy in support of the Sustainable Community Strategy	December 2009	Jo Gilliland
	Ensure that the active lifestyles agenda is embedded in Neighbourhood Plans by creating a profile for each ward for discussion with the ward team	September 2009	Jo Gilliland
	Four City Parks and Gardens achieve Civic Trust Green Flag Awards	August 2009	Dave Meigh
Build the capacity of the city's voluntary sector to enhance activity and sports facility provision	Use Section 106 funding to help deliver at least 2 new physical activity facilities in the community e.g. trim trails	March 2010	Jo Gilliland
	Open the new sport and active leisure facilities at York High School	November 2009	Jo Gilliland
Make our own activity places and spaces more fit for purpose	Gain accreditation with Quest and Inclusive Fitness Initiative mark at the new Oaklands Leisure Centre site to note excellent customer focussed facilities	July 2009	Jo Gilliland
	Enter into agreement with the University of York to provide a publicly accessible competition standard swimming pool and associated facilities	TBC	Charlie Croft
	Ensure there are community use agreements with at least 20% of the schools within the City.	March 2010	Jo Gilliland
Provide sources of information to promote participation in active and healthy lifestyle	Deliver a "Just 30" campaign to make residents aware of the benefits of and opportunities for active lifestyles	December 2009	Jo Gilliland

## Learning

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There is a strong tradition of adult learning across the City of York. The unique contribution of Lifelong Learning and Culture lies in supporting community based informal learning particularly through return-to-learn and self-directed learning programmes.

Nationally, adult participation in learning remains at stubbornly low rates. Only 40% of adults report that they have taken part in learning within the last three years with some 40% reporting that they have done no learning since leaving school. It is estimated (following changes in funding) that 1.4 million adults have been lost to learning over the past three years).

Our research tells us what factors need to be addressed in order to achieve the level of participation we are aiming for. We need to achieve a position where:

- Learners will have a variety of messages to motivate them to learn; delivered at significant times in their lives, (for example to new parents). This will only be achieved in partnership with others. Our role should be in bringing people together to achieve this and in deploying the wealth of our cultural provision to make learning fun.
- People will find out about learning opportunities in a variety of ways, using new technologies, supported by word of mouth from local people who have had a positive experience that they can share. The role of libraries and Future Prospects is going to be important in this work. Supporting community champions by developing volunteer networks is a key role that we can play.
- Learning will be available at convenient times, close to home or work and is offered in a variety of accessible venues, with a range of times, days, and modes of learning, (such as on-line and blended systems). Learners will access programmes that fit in with busy and complex patterns of work and leisure.
- High quality learning venues will offer a range of other services including places to relax and meet friends, access support materials and have people to advise them on further learning opportunities. The model of the explore centres clearly supports this and there is some potential in new school buildings which have good community facilities.
- For some learners, there is a range of support mechanisms including literacy and numeracy, learning mentors, childcare, help with transport and in tackling other life issues. Whilst much of this is available for some targeted programmes this is very expensive and other models of outreach support including the use of learning champions will be needed.
- Learning is free for most of the learners in areas of deprivation.
- Self-directed learning is available through libraries, where there is a range of materials both physical and virtual to support learners interests. Staff are skilled in helping learners access resources and have the time and ability to do so.

Where are we now?

A wide range of programmes is offered across the city using many community based facilities. Information, advice and guidance through Future Prospects and supported by the library service is good, but could be substantially improved. We offer a variety of routes

into learning with expertise in engagement activities in many areas. Good use is made of community venues, although this is not as well planned; The potential for libraries as learning venues is under-developed. The provision of flexible learning centres to support ICT skills and skills for life is an example of good practice. There are very good support arrangements for learners in Family Learning, but better use needs to be made of the considerable resources that are invested in this area.

### Actions:

Initiative	Action	By	Lead
Develop the infrastructure to support learning	Open the new York Library Explore centre (phase 1)	December 2009	Fiona Williams
	Implement an online booking system for all learning programmes across the service arm	September 2009	Helen Whitehead
	Develop a specification for a single learning IT network, consolidating the People's Network and Information and Communication Technology (ICT)	31 July 2009	Fiona Williams
	Establish Adult Community Education's (ACE) Moodle as a service arm wide learning platform	March 2010	Alistair Gourlay
Develop more opportunities for informal learning including engagement activities	Deliver a "learning in the Outdoors" taster event, in partnership with community organisations	July 2009	Fiona Williams
	Lead and develop a coherent heritage learning offer with partner organisations and publish the programme. Map progression routes in heritage learning up to and including higher education	September 2009	Fiona Williams
	Ensure more learning opportunities appears in the Learning for Life brochure, embracing different learning styles	September 2009	Alistair Gourlay
	Support providers in developing new programmes within the Personal and Community Development Learning (PCDL) offer	September 2009	Alistair Gourlay
	Develop a model and framework to support self-organised learning	March 2010	Fiona Williams
	Develop and publish the service arm prospectus for self directing learning	March 2010	Alistair Gourlay
	Develop the range of full cost learning including tasters and lecture programmes	July 2009	Alistair Gourlay
Develop more opportunities for formal learning	In partnership with Aviva develop and deliver a financial capability programme to improve individual skills	July 2009	Alistair Gourlay
	Develop a programme of learning for people with learning disabilities, including a "supported employment" programme	June 2009	Alistair Gourlay
	Develop the Information, Advice and Guidance (IAG) function of the service arm by achieving the "Matrix" standards	March 2010	Fiona Williams

Initiative	Action	By	Lead
Provide more opportunities for the most disadvantaged to improve their literacy, numeracy and ICT skills	We will provide adults with basic literacy, numeracy, English for speakers of other languages (ESOL) and Information and Communication Technology (ICT) skills and increase the number taking part by 5% each year		Alistair Gourlay
	Develop a work-based skills for life programme that builds on the campaign work and supports the council's commitment to the skills pledge	April 2009	Alistair Gourlay
	<p>We will embed a whole organisation approach to skills for life:</p> <ul style="list-style-type: none"> <li>• We will ensure all staff across the service arm have had an opportunity to improve their literacy, numeracy and ICT skills</li> <li>• We will equip our staff to signpost participants to skills for life improvement opportunities</li> </ul>	July 2009	Alistair Gourlay

## **A Cultural Offer for Young People**

As a way in to making York the most culturally exciting place for young people to grow up we will begin by pursuing the 'cultural entitlement', that is the government's pledge that all children (0-19) will have the right to participate in 5 hours of high quality cultural activity every week. The government has also pledged that young people should enjoy 5 hours sport and active lifestyles activity. Taking these two pledges together and using the wider Department of Culture, Media and Sport (DCMS) definition of Culture we have started to develop a 10 hour a week cultural entitlement for all young people 0-19 years old in York. The DCMS's wider definition of 'Culture is: *“arts, sports, libraries, museums, heritage, archaeology, archives, architecture, crafts, children's play, reading, parks, tourism, countryside recreation. (Other activities such as entertainments, design, fashion, food, media, visiting attractions and other informal leisure pursuits will also be part of local cultural strategies).”*

By 2013 through this outcome area the cultural provision for York will have to be very different. There are currently 41,000 young people aged 0-19 in the city and ensuring high quality cultural opportunities for this number of young people, for 5 hours each week, will have significant implications for partnerships, capacity and delivery methods right across the cultural sector and for those currently working with young people who do not consider themselves to be involved in cultural provision.

We should aim for a position where:

- Users will be able to gain a universal access to a substantial portion of their cultural provision through schools
- Users will be able to attend a wide range of cultural opportunities through the Extended Schools provision
- There will be a wide range of provision being not in schools – especially through cultural venues
- Users will see increased active participation opportunities and quality active experiences available through Theatres, Museums, Galleries, Heritage sites, Libraries, Archives, Sports clubs, Parks, Faith Groups, Guides, Scouts and play providers
- The information on what is available will be easily accessible and appropriate for users encouraging those sections of the community that currently do not feel that 'culture' is for them do take up opportunities
- There will be mechanisms whereby young people can influence what's on offer, can clearly see progression routes through the provision and can choose to gain accreditation through their participation in culture
- Youth services and Early Years providers, Health professionals, Family Learning, Family Information services, Looked After Children's services, Traveller and Ethnic Minority services, and the third sector voluntary agencies will all be counted amongst the cultural providers
- The co-ordination / commissioning of provision will ensure best use of resources and minimal duplication



## Where are we now?

- For a small unitary authority we have a good concentration of cultural organisations and sports clubs who clearly have commitment to provide 'young people focused' services. However, there is concern about capacity in this sector alone to provide the entitlement regularly to 41,000 young people 0-19
- There are particular age groups where provision is concentrated. This leaves gaps in the 0-5 age group and the 14-19 age group. There are opportunities through Family Learning, Children's Library team and our community arts team to address provision in the 0-5 age group and in specifically targeted geographical areas
- Schools provision shows exemplars of good practice but the provision is not consistent and concerns exist about the quality of experiences. Pressure is on the school curriculum for delivery of this work and there is concern around the perceived lack of skills, knowledge and understanding (confidence?) of the teachers / teaching assistants
- Cost of taking part for families can be prohibitive, not just of the activity but transport to and from and the cost in parental time
- Lack of / confusing array of information sources from families and young people about the provision on offer
- In the consultation work undertaken on this document, the Children and Young People's Plan and the 'My Place' development process young people unanimously requested more space and provision of cultural activities for their age group
- Fear - young people can be afraid of getting involved in something new, and of failure
- Our own staff and people working with young people identified themselves as barriers:
  - their own interests determine which activities they feel they can engage young people in e.g. don't know how to talk about art, or perceive that they don't
  - youth workers' skills, knowledge and understanding of partnership working with cultural agencies (raised by youth workers themselves). However there is a positive willingness to engage with the agenda from youth workers and teachers on the ground
- There is an opportunity with the refreshment of the Children and Young People's Plan (CYPP) to provide a clearer strategic commitment to cultural entitlement and what it can achieve across the whole of the Every Child Matters agenda
- The department has actively developed mechanisms which will allow young people to have a say in the way we can move forward this provision
- Merely offering more to those that know what they want will not address inequality, develop potential or guarantee increased participation we need to actively address the poverty of cultural aspiration in our young people

<b>Initiative</b>	<b>Action</b>	<b>By</b>	<b>Lead</b>
Improve the quality of cultural provision for young people	Develop a 'Cultural Quality Mark' for all providers and schools	April 2010	Gill Cooper
	Develop a cross service learning and development group to support young people's cultural entitlement	June 2009	Gill Cooper

<b>Initiative</b>	<b>Action</b>	<b>By</b>	<b>Lead</b>
	Create a training offer in cultural activities for wider LCCS staff and community organisations	December 2009	Gill Cooper
	Provide a programme of Arts Award / Sports Leader training for cultural providers	September 2009	Gill Cooper
	Co-ordinate an under 5s programme to ensure a cultural offer that can be taken up by those groups designated to be at the most disadvantaged in society	October 2009	Gill Cooper
Develop a Youth Strand to York City of Festivals	Commence a programme of Sporting Giants activity reaching all our primary schools over a 3 year period	September 2009	Gill Cooper
	Develop a Young People's Festival as part of a programme of events and celebrations for all leading up to the 2012 games	July 2010	Gill Cooper
Work with schools to ensure young people receive a high quality 5 hours cultural entitlement through schools	Develop a programme with the School Improvement Team (LCCS) to ensure that cultural entitlement provision is clearly identified within school improvement plans	September 2009	Gill Cooper
	Establish a training programme available to all school staff to support this provision	September 2009	Gill Cooper
	Deliver in partnership 1,200 quality assured sports and dance sessions throughout the year, funded through the Sports Unlimited programmes, contributing to achieving the 10 hour offer	March 2010	Jo Gilliland
	Co-ordinate a programme of celebratory events and activities to recognise progress and achievement in cultural activities	March 2010	Gill Cooper
Work in partnership with cultural providers and schools to provide a menu of extended schools cultural activities	Develop 'Culture Clubs' based around Music Peripatetic provision, Arts, creative writing sports and active leisure, working with all secondary schools in the city to establish a Culture Club in their area	March 2010	Gill Cooper
	Identify the key community organisations within local areas and develop arrangements with them through Service Level Agreements (SLAs) to support Culture Clubs including developing school / club links	March 2010	Service Managers

### **Actions necessary to deliver the plan**

<b>Initiative</b>	<b>Action</b>	<b>By</b>	<b>Lead</b>
Secure necessary resources	Develop a plan for Phase 2 of the Explore York Library Learning Centre scheme in order to create a new Archives and Local Studies facility	March 2010	Fiona Williams
Develop staff to deliver the Lifelong Learning & Culture Improvement Plan	Develop a cross service learning and development group to support young people's cultural entitlement	December 2009	Gill Cooper

<b>Initiative</b>	<b>Action</b>	<b>By</b>	<b>Lead</b>
	Develop a service arm staff development plan	September 2009	Fiona Williams
Improve the Service Arm's performance with respect to Equalities	<p>Complete Equality Impact Assessments (EIAs) for the Service Arm</p> <p>All staff working with target groups will undertake equalities training and be confident in methods to build community capacity to enable communities to lead cultural events and activities</p>	March 2010	Alistair Gourlay
Develop critical business support functions	Renegotiate the Information Technology (IT) SLA and what is permissible to ensure IT support functions support customer needs e.g. social networking	March 2010	Fiona Williams
	Create an integrated business support function for the service arm	October 2009	Charlie Croft
Create satisfactory accommodation for the service arm	Ensure co-location of the leadership and support functions of the service arm	December 2009	Charlie Croft

## Section 4 Measures 2009/10 ~ Lifelong Learning & Culture ~ Charlie Croft

Code	Description of PI	Service Manager	Historical Data		09/10 academic yr 08/09				10/11 <small>ac 09/10</small>	11/12 <small>ac 10/11</small>	06/07	PI appears as a Key PI
			07/08 <small>aca yr 06/07</small>	08/09 <small>aca yr 07/08</small>	Qtr 1	Qtr 2	Qtr 3	Year End	Target	Target	Unitary Average	
<b>Making York More Eventful</b>												
NPI 10	% of York residents visiting museums or galleries	Fiona Williams		65.5%	Actual					Target to be set by end of March		
					Profile	Target to be set by end of March						
NPI 11	% of the adult population in York that have engaged in the Arts at least 3 times in the last 12 months	Gill Cooper		53.5%	Actual					55.0%	56.0%	
					Profile			54.0%				
LLC 12	Number of cross service events, activities and festivals provided by Lifelong Learning and Culture	Gill Cooper			Actual					Targets to be set by end of March		
					Profile	Targets to be set by end of March						
LLC20	Percentage of residents satisfaction with LA cultural services - Museums & Galleries	Charlie Croft	73%	Available year end	Actual					To be set once place survey results known	No Survey	
			70%	75%	Profile				No Survey			
<b>Engagement in Learning</b>												
NPI 9	% of York residents using public libraries	Fiona Williams		51.3%	Actual					57.4%	58%	
					Profile			53%				
NPI 13	% of non-English speaking applying for ESOL (English for Speakers of Other Languages) courses in York supported Further Education, Adult or Community Learning who are accepted on programmes and obtain a recognised ESOL qualification <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay			Actual					Target to be set once baseline established		
					Profile	New PI for 09/10. Baseline being established this year						
NPI 161 (PSA 2)	No of Level 1 qualifications in literacy (including ESOL) achieved <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay	55	63	Actual					81	Targets to be set by end of March	
				53	Profile		79		79			
NPI 162 (PSA 2)	Numbers of learners achieving a Level 3 qualification in numeracy <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay	8	18	Actual					69		
				20	Profile		66		66			
LPSA 10.1	The number of adults achieving an Entry Level 3 qualification as a part of the Skills for Life Strategy through Adult and Community Learning York <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay	24	31	Actual					Completed in 08/09		
				33	Profile							
LPSA 10.2	The number of adults achieving a Level 1 qualification as a part of the Skills for Life Strategy through Adult and Community Learning York <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay	107	156	Actual					Completed in 08/09		
				33	Profile							
LPSA 10.3	The number of adults achieving a Level 2 qualification as a part of the Skills for Life Strategy through Adult and Community Learning York <small>(academic year reporting - financial year 08/09 is academic year 07/08)</small>	Alistair Gourlay	151	251	Actual					Completed in 08/09		
				220	Profile							
LLC 16	Numbers of new library membership as a result of the year of reading activities and events	Fiona Williams	13,500 (estimate)	Available year end	Actual					25,000	26,250	
				15,500	Profile	4,531	10,421	13,239	21,888			
LLC 17	Number of children taking part in the summer reading challenge	Fiona Williams	1809	3527	Actual					4500	5000	
				2500	Profile				4000			
LLC18	Percentage of residents satisfaction with LA cultural services - Libraries	Charlie Croft	73%	Available year end	Actual					To be set once place survey results known	No Survey	
			67%	68%	Profile				No Survey			
<b>Being Healthy</b>												
NPI 8	% of adult participation in sport (16+) 30 mins 3 times a week or more	Jo Gilliland	24.9%	19.3%	Actual					28.9%	28.9%	LAA
				26.9%	Profile				27.9%			
LLC23	Number of adults participating in a new registered Active Leisure activity	Jo Gilliland			Actual					1600	1600	LAA
					Profile				1600			
LLC 14	% of adults (16+) participating in at least 30 mins moderate intensity physical activity (inc. sport) on 5 or more days each week	Jo Gilliland			Actual	Inclusion within local part of survey needs to be established. Then targets of 1% year on year improvement can be set				Target to be set once baseline established		LAA local
					Profile							
NPI 57	% of children and young people (aged 5-19) participating in 5 hours of high quality PE (5-16), 3 hours (for 16-19)	Jo Gilliland			Actual	Survey commences 09/10, targets to be set once baseline established				Survey commences 09/10, targets to be set once baseline established		LAA local, YorOk
					Profile							
LPSA12.2	% of children and young People's participation in high-quality PE and sport (2 hours a week)	Jo Gilliland	90%	94%	Actual					94%	94%	
				85%	Profile				94%			
CYP 14.1	% of pupils involved in sports volunteering and leadership	Jo Gilliland	8.5%	11%	Actual					16%	16%	
				12%	Profile				15%			
LLC22	Percentage of residents satisfaction with LA cultural services - Sports and leisure	Charlie Croft	44%	Available year end	Actual					To be set once place survey results known	No Survey	
			40%	45%	Profile				No Survey			

## Section 4 Measures 2009/10 ~ Lifelong Learning & Culture ~ Charlie Croft

Code	Description of PI	Service Manager	Historical Data		09/10 academic yr 08/09				10/11 ac 09/10	11/12 ac 10/11	06/07	PI appears as a Key PI	
			07/08 <small>aca yr 06/07</small>	08/09 <small>aca yr 07/08</small>	Qtr 1	Qtr 2	Qtr 3	Year End	Target	Target	Unitary Average		
<b>Supporting Stronger Communities</b>													
NPI 199	% of children and young people's satisfaction with parks and play areas (as recorded in the Ofsted Tellus survey)	Dave Meigh		42.4%	Actual					51%	52%		
					Profile				50%				
LLC 9	Number of community groups with whom Lifelong Learning and Culture has worked with during the year	Dave Meigh	<small>Historical data not valid as new formula used to</small>	Available year end	Actual	529	614	714		For Info only	For Info only		
					Profile	For Info only							
LLC 10	Number of visits to the YORTIME website	Fiona Williams	211531	56917 (3rd Qrt)	Actual					180000	270000		
					Profile	19091	41455	67091	96000				
LLC 11	Number of Ward Committee joint projects or schemes	Dave Meigh		Available year end	Actual					18	18		
				18	Profile				18				
LLC 13	Number of significantly improved open spaces and places	Dave Meigh		Available year end	Actual					6	6		
				8	Profile				8				
LLC21	Percentage of residents satisfaction with LA cultural services - Parks and Open Spaces	Charlie Croft	75%	Available year end	Actual					To be set once place survey results known	No Survey		
			76%	78%	Profile				No Survey				
<b>Developing a Vibrant Cultural Infrastructure</b>													
CYP L12	% of young people surveyed that believe York is a culturally exciting place to live	Gill Cooper			Actual					Target to be set once baseline established	Target to be set once baseline established		YorOK
					Profile	Target to be set once baseline established							
LLC 15	% of respondents (Talkabout/ ResOp Survey) who see York as 'cosmopolitan, vibrant.	Gill Cooper		48%	Actual					51.0%	53.0%		
				50%	Profile				50%				

**LEARNING, CULTURE AND CHILDREN'S SERVICES**

**SERVICE PLAN**

**LEISURE, CULTURE & SOCIAL INCLUSION - LIFELONG LEARNING & CULTURE**

<b><u>DETAILED EXPENDITURE</u></b>		<b><u>COST CENTRE EXPENDITURE</u></b>	
	<b>2009/10 BUDGET £'000</b>		<b>2009/10 BUDGET £'000</b>
Employees	4,079	Art & Culture	797
Premises	2,017	Libraries & Heritage	4,670
Transport	60	Parks & Open Spaces	1,192
Supplies & Services	3,525	Sport & Active Leisure	2,027
Miscellaneous		Leisure Support Services	-
- Recharges	2,191		
Capital Financing	1,203		
<b>GROSS EXPENDITURE</b>	<b>13,074</b>		
Income	(4,389)		
<b>NET EXPENDITURE</b>	<b>8,685</b>	<b>NET EXPENDITURE</b>	<b>8,685</b>